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Just Go, Go, Go!: The Hilarious Antidote to Pretentious Business Books.

By Andrew Freeland

Createspace, United States, 2011. Paperback. Book Condition: New. 226 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****. Just Go, Go, Go! - Become a Wonder-fuelled company by following the radical ideas of Alec Wonder, Super-Consultant, widely recognized as: . .the grease on the cogs of industry. Just Go, Go, Go! is the antidote to all those pretentious business books. In this book you will come across radical ideas and home truths about business through the warped mind of fictional business guru Alec Wonder, a failed and pompous consultant who has helped some of the world's best known, and sadly missed, companies. Covering topics such as teamwork, motivation, communication, sales, process improvement, quality, corporate power and the environment, Alec Wonder blows apart the theories, and gets to the core weaknesses of popular management techniques. His own bizarre theories such as Teamliness, Motorvation, and Estimaflation are hilarious - and yet brutally true. Just Go, Go, Go! also contains over 100 gems of business wisdom to enlighten your day, such as The sh*t will always hit the fan, stay away from the fan. Case studies in the book demonstrate how Alec Wonder has turned his bizarre theories...



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