



Methods of Equity Financing (Eigenkapitalfinanzierung)

By Thomas Bossert

GRIN Verlag Jun 2008, 2008. Taschenbuch. Book Condition: Neu. 210x148x2 mm. This item is printed on demand - Print on Demand Neuware - Scholarly Research Paper from the year 2003 in the subject Business economics - Banking, Stock Exchanges, Insurance, Accounting, grade: 1,0, Pforzheim University (Hochschule Pforzheim), course: Finanzierung, 21 entries in the bibliography, language: English, abstract: With the European economic and monetary union and the introduction of the Euro, a further step in the globalisation of the markets was made. This means more and more growing stress of competition for nearly every company, because trade and entrance barriers have been eliminated. On the other side, this also offers more chances for growth and extending the business. Both aspects of course have one in common: capital requirements and especially staying liquid. In critical economic situations it is more than ever important to stay liquid (having enough possibilities to cover the short-term possibilities). That's the task of financing and planning the finances. There are two main sources of assessing capital: equity financing and outside or credit capital. It should be a strategic and well calculated decision, what the capital structure of a company should look like. The leverage effect plays...

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