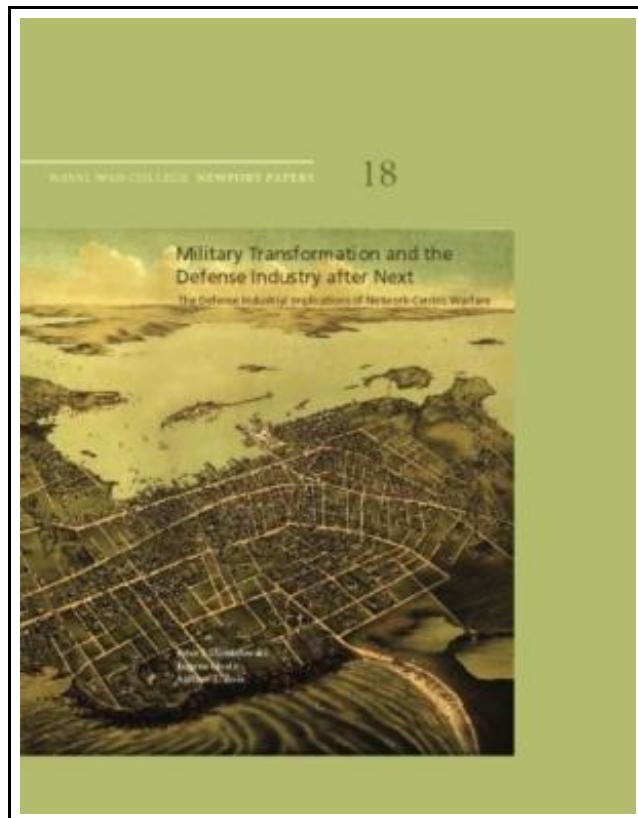


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Createspace Independent Publishing Platform, United States, 2012. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****. Though still adjusting to the end of the Cold War, the defense industry is now confronted with the prospect of military transformation. Since the terrorist attacks on 11 September 2001, many firms have seen business improve in response to the subsequent large increase in the defense budget. But in the longer run, the defense sector's military customers intend to reinvent themselves for a future that may require the acquisition of unfamiliar weapons and support systems. Joint and service visions of the military after next raise serious questions that require the attention of the Defense Department's civilian and uniformed leadership and industry executives alike: What are the defense industrial implications of military transformation? Will military transformation lead to major changes in the composition of the defense industrial base? This study employs network-centric warfare, a Navy transformation vision that is being adopted increasingly in the joint world as a vehicle for exploring the defense industrial implications of military transformation. We focus on three defense industrial sectors: shipbuilding, unmanned vehicles, and systems integration. The transformation to NCW will require both sustaining and disruptive innovation—that is, innovation that improves performance measured by existing standards and innovation that defines new quality metrics for defense systems. The dominant type of innovation needed to support transformation varies across industrial sectors; some sectors face more sustaining than disruptive innovation, while some sectors will need more disruptive than sustaining innovation as they supply systems for the Navy after Next. Military transformation does not entail wholesale defense industrial transformation. In the systems integrations sector, much of the innovation required to effect networkcentric warfare is likely to be sustaining rather than disruptive. In the...



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